



AUCKLAND
INSTITUTE
OF STUDIES
NEW ZEALAND

Business

No matter your passion or career goals, **Business studies** are essential to your success.

2021

Over 7,200 degrees and graduate/postgraduate diplomas awarded.

BUSINESS PROGRAMMES

BACHELOR OF BUSINESS



DOMESTIC FEES (NZD)

\$15 330

\$5,110 per year / 120 credits

INTERNATIONAL FEES (NZD)

\$58 485

\$19,495 per year / 120 credits

LEVEL 7

360 CREDITS

36 MONTHS

The Bachelor of Business (BBus) is a three-year qualification that contains business courses at Stages 1, 2 and 3, and gives students the opportunity to develop areas of strength by choosing electives and by completing a specialisation.

Bachelor students can choose to graduate with or without a specialisation.

Students may change their nominated specialisation after completing their Stage 1 courses. A double specialisation can sometimes be achieved by satisfying the requirements of each of two specialisations.

The degree programme comprises:

10 COMPULSORY COURSES

- ACCT501 Accounting Principles
- COMM511 Business Communication
- COMM512 English: Study Writing
- COMP511 Information Technology Concepts
- ECON501 Business Economics
- MGMT501 Management Principles
- MKTG501 Marketing Principles
- BUSS601 Introduction to International Business
- MGMT601 Strategic Management
- BUSS701 International Business

CHOOSE A SPECIALISATION

Accounting

- ACCT601 Financial Accounting
- ACCT602 Managerial Accounting
- FINA601 Financial Management
- ACCT701 Advanced Financial Accounting
- ACCT702 Advanced Managerial Accounting
- ACCT703 Auditing

OR

Management

- MGMT602 Organisational Behaviour
- MGMT603 Human Resource Management
- OPER601 Operations Management
- BUSS704 Business and Social Ethics
- BUSS710 Business Industry Practice
- MGMT701 Leadership

OR

Marketing

- MKTG601 Consumer Behaviour
- MKTG602 Marketing Management
- MKTG603 Retail Management
- BUSS710 Business Industry Practice
- MKTG701 Services Marketing
- MKTG702 E-Marketing

+

CHOOSE YOUR ELECTIVE COURSES

Choose Four courses if doing a specialisation, including no more than two at Stage 1.

OR

Choose ten for students that wish to graduate without a specialisation, including no more than two at Stage 1 and no less than three at Stage 3.

Elective courses can be selected from Business, Tourism Management or Hospitality Management.

CHOOSE A COMPLETION PATHWAY

- BUSS702 Research Project
- OR
- MGMT720 Applied Management

Note: BUSS702 Research Project has BUSS602 Research Methods as a prerequisite.

MGMT720 Applied Management requires a minimum of 51 credits at Level 6 from Business as a prerequisite.

BECOME A PROFESSIONALLY QUALIFIED ACCOUNTANT



CHARTERED ACCOUNTANTS
AUSTRALIA + NEW ZEALAND



The BBus (Accounting) is accredited by CPA Australia and Chartered Accountants Australia and New Zealand (CAANZ). Students must choose LAWS501 Business Law, MATH511 Business Mathematics and Statistics, BUSS602 Research Methods and ACCT603 New Zealand Taxation as the four elective courses to satisfy the academic requirements for admission to CAANZ and CPA Australia membership, a big step toward becoming a professional accountant.



FAST-TRACK PATHWAY

2.300 BACHELOR OF BUSINESS
LEVEL 7

VS

2.300 BACHELOR OF BUSINESS
LEVEL 7

REGULAR PATHWAY

By taking on a more intensive study schedule, students can choose to fast-track their studies and shorten their study period by up to two trimesters.

14 WKS

ONE YEAR

TWO YEARS

THREE YEARS

GRADUATE DIPLOMA IN BUSINESS



DOMESTIC FEES (NZD)

\$5 705

INTERNATIONAL FEES (NZD)

\$20 495

LEVEL 7

124 CREDITS

12 MONTHS

The Graduate Diploma in Business (GDBus) is designed for graduates of a bachelor's degree or similar qualification in a discipline other than business who wish to achieve a level of competency and an advanced qualification in business. It also caters for those with a bachelor's degree in one area of business who wish to broaden their knowledge in another. Some students may wish to use this qualification as a pathway to postgraduate study in business or related disciplines. Others may wish to use it to enhance an existing qualification for a management career in business.

The programme consists of seven courses:

- ECON501 Business Economics
- BUSS601 Introduction to International Business
- BUSS701 International Business
- One Business elective course at Stage 2
- and three Business elective courses at Stage 3

Note: Cross-credits are not available in the GDBus. Students with prior studies in a subject will be given the opportunity to broaden their knowledge base by taking other courses at the appropriate level.



94%
course completion

SOLOMON DEAN

Bachelor of Business (Accounting) – Graduate Tax Accountant at Shuttleworth Chartered Accountants



“

AIS has shown time and time again that I am more than a number to them.

”

Acclimatising to a new country and study environment when you're only 18 is tough, and Solomon Dean had to overcome many challenges when he first arrived from Kuwait to study a Bachelor of Business.

"AIS gave me the best possible chance of success. They helped me out with extra tutorials, putting me in better study groups, following up, giving me extensions, and with course planning and forecasting. They showed me time and time again that I am more than a number to them. The continuous help and value of services we receive far exceeds the fees we pay."

DOWNLOAD THE LATEST
INFORMATION ON OUR
BUSINESS PROGRAMMES
AND AN ENROLMENT PACK
AT: www.AIS.ac.nz

* Not all courses for the BBus and GDBus are offered every trimester.

ABOUT AUCKLAND INSTITUTE OF STUDIES



NZQA Category 1 Rated Degrees & Diplomas

Category 1 is the highest accreditation the New Zealand government can give to an education provider which means you can be assured of the quality of programmes at AIS.

Established in 1990, AIS is one of New Zealand's largest independent degree-granting institutions offering a wide range of qualifications.

We are located in central Auckland and operate from the St Helens Campus in Mt Albert. Our flexible trimester system allows students to fast-track their studies and get a head start on their careers. We provide assistance to students on all employment issues during and after their studies – this includes arranging interviews and internships with potential employers.

We ensure that a friendly nurturing environment balances and supports our rigorous and demanding academic programmes. Students at AIS experience expert personalised education – our knowledgeable and approachable teaching faculty value personal contact with students.

We give our students everything needed to succeed and ensure that studying at AIS is a uniquely rewarding experience.

What AIS offers:

- Great value
- Individual focus
- Employment assistance
- Internships
- Fast-track programmes
- Flexible entry dates
- Scholarships and excellence awards
- Cross-credits
- On-site accommodation
- Easy access to transport
- Ample on-site parking

QUALITY EDUCATION

SUPPORTIVE ENVIRONMENT

INDIVIDUAL FOCUS

REAL WORLD SUCCESS

Our Programmes

Postgraduate

- Master of Business Administration
- Master of Information Technology
- Postgraduate Diploma in Business Administration
- Postgraduate Diploma in Information Technology

Graduate

- Graduate Diploma in Business
- Graduate Diploma in Hospitality Management
- Graduate Diploma in Information Technology
- Graduate Diploma in Tourism Management

Undergraduate

- Bachelor of Business
- Bachelor of Hospitality Management
- Bachelor of Information Technology
- Bachelor of Tourism Management
- New Zealand Diploma in Hospitality Management (L5 & 6)
- New Zealand Diploma in Tourism and Travel (L5 & 6)

Certificates

- New Zealand Certificate in Food and Beverage Service (Café Services) (L3)
- Certificate of Proficiency
- Licence Controller Training (LCQ)
- Barista Skills
- Food Safety

English Language

- New Zealand Certificate in English Language (L4 & 5)
- General English - Elementary to Advanced
- IELTS Preparation
- English for Academic Purposes (EAP)

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Qualification	NZQA Level	Duration	2021 Intakes	Entry Requirements	Docs Req	Work Options	Outcomes	Pathways	Immigration Benefits*	Fees (NZD)
BACHELOR OF BUSINESS	Level 7	3 years (7-9 trimesters)	2 Feb 24 May 13 Sep	<ul style="list-style-type: none"> • A minimum of 14 NCEA credits in each of 3 subjects at Level 3, and a minimum of 14 numeracy credits at Level 1 or higher, and a minimum of 8 literacy credits at Level 2 or higher; or • Successfully undertaken tertiary study; or • Equivalent overseas qualification; and • IELTS 6.0 academic (with no band less than 5.5) / TOEFL iBT 60 (with a writing score of 18) / PTOE academic score of 50 with no band lower than 42 / NZCEL (Academic) L4; and • 17 years and over 	Application form + passport copy + school final transcripts + English test results	20hrs per week on student visa + full-time during trimester breaks + 3 years post-study work visa	Work opportunities in entry-level positions in accounting, management and marketing	Graduate Diploma in Information Technology, Tourism Management or Hospitality Management or MBA/PCDBA	50 points + 10 bonus points for degree	International: \$19,495 (per 7 courses) Domestic: \$5,110 (per 7 courses)
GRADUATE DIPLOMA IN BUSINESS	Level 7	1 year (3 trimesters)	2 Feb 24 May 13 Sep	<ul style="list-style-type: none"> • Bachelor degree at least equivalent to New Zealand pass standard; and • IELTS 6.0 academic (with no band less than 5.5) / TOEFL iBT 60 (with a writing score of 18) / PTOE academic score of 50 with no band lower than 42 / NZCEL (Academic) L4 • Candidates without a Bachelor degree but with an appropriate mix of a lesser qualification and work experience may be approved for special admission by the Academic Board 	Application form + passport copy + graduation transcripts + English test results	20hrs per week on student visa + full-time during trimester breaks + 1 year post-study work visa	Work opportunities in entry-level positions in accounting, management and marketing	MBA/PCDBA or Postgraduate Diploma/Masters degrees at other universities	50 points	International: \$20,495 Domestic: \$5,705

*subject to Immigration New Zealand policy. Bachelor degree (level 7) bonus points require a minimum of two years full time study in NZ.

1. SPECIAL ADMISSION - Students who do not meet the entry criteria may apply for Special Admission and provide additional information on employment and life experience in support of their application.

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