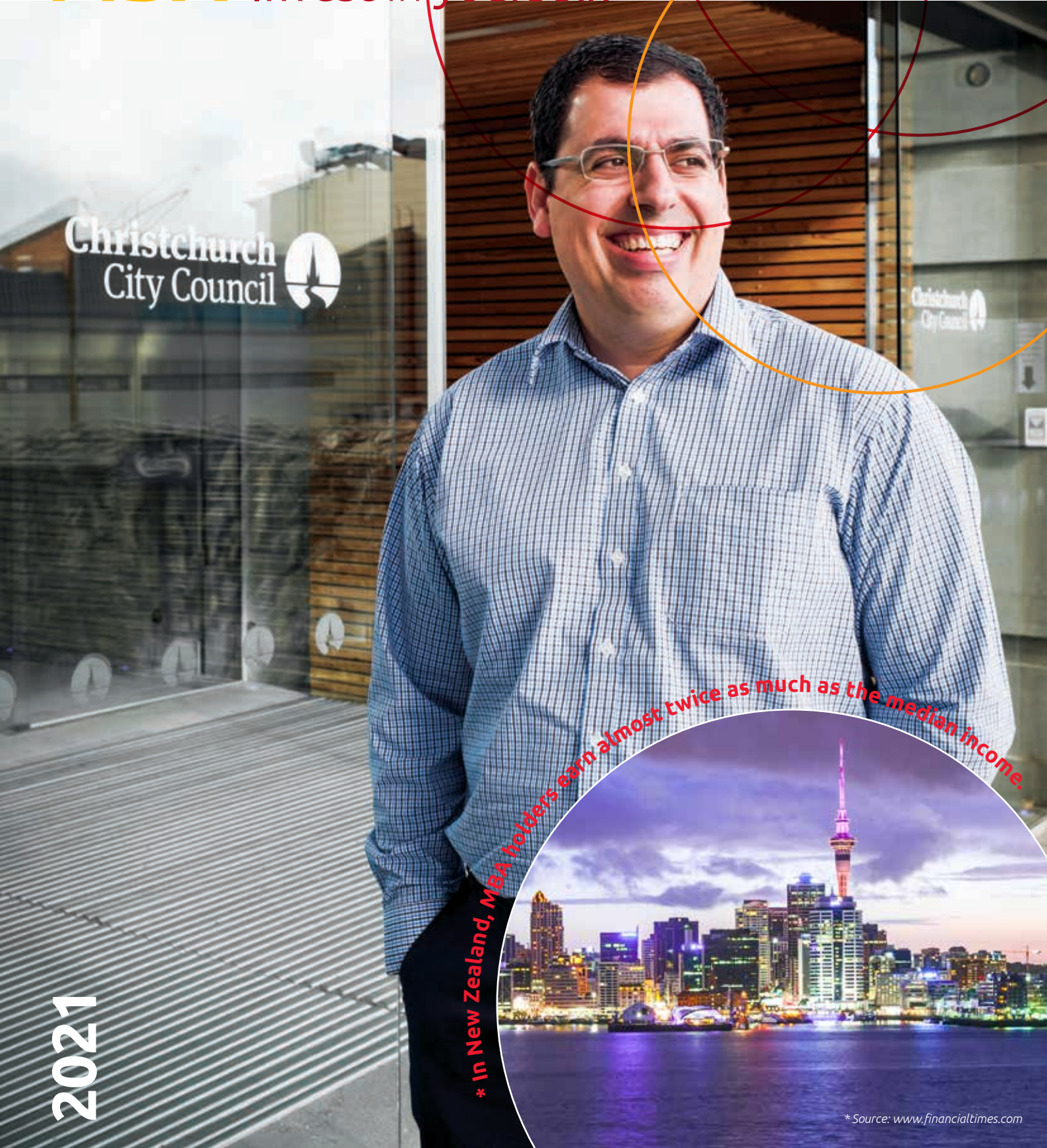




**AUCKLAND
INSTITUTE
OF STUDIES**
NEW ZEALAND

MBA Invest in yourself.



2021

** In New Zealand, MBA holders earn almost twice as much as the median income.*



* Source: www.financialtimes.com

BUSINESS ADMINISTRATION PROGRAMMES

MASTER OF BUSINESS ADMINISTRATION (MBA)



DOMESTIC FEES (NZD)

\$23 250

INTERNATIONAL FEES (NZD)

\$36 750

LEVEL 9

180 CREDITS

18 MONTHS

The Master of Business Administration (MBA) degree is the most internationally-recognised business qualification in the world today. It covers a range of business disciplines which form the basis of executive decision-making.

Programme participants will increase and broaden their skills base and enhance their ability to think laterally, research, problem-solve, be proactive, apply new ideas, think strategically and increase managerial competence. Skills are acquired today that can be applied tomorrow.

The MBA programme comprises five stages:

STAGE 1 - FOUR COMPULSORY COURSES

ACCT801 Accounting for Managers
BUAD801 Decision Support Tools and Techniques
MGMT801 Management in a Multicultural Environment
MKTG801 Marketing and Enterprise



STAGE 2 - SPECIALISATION

Choose one of four available specialisations:

Finance

OR

International Business

OR

Marketing

OR

Operations and Logistics

FINANCE

FINA802 Financial Intelligence
FINA903 Financial Risk Management

INTERNATIONAL BUSINESS

ECON802 Economics and Global Trade
MGMT902 Enterprise and Information Systems

MARKETING

MKTG802 Strategic Marketing – Brands, Products and Services
MKTG903 Global Marketing – Future Dynamics

OPERATIONS AND LOGISTICS

OPER802 Operations, Quality and Technology
OPER903 Supply Chain and Project Management



STAGE 3 - ONE TO FOUR ELECTIVE COURSES

Choose four if doing Research pathway, three if doing Internship, and one if doing Dissertation. Students doing the Research or Dissertation pathway must take BUAD915 Exploring Business Research.

BUAD915 Exploring Business Research
ECON802 Economics and Global Trade
FINA802 Financial Intelligence
FINA903 Financial Risk Management
MGMT902 Enterprise and Information Systems
MKTG802 Strategic Marketing – Brands, Products and Services
MKTG903 Global Marketing – Future Dynamics
OPER802 Operations, Quality and Technology
OPER903 Supply Chain and Project Management



STAGE 4 - ONE COMPULSORY COURSE

MGMT904 Global Strategy and Leadership



STAGE 5 - COMPLETION PATHWAY

Research Pathway

OR

Internship Pathway

OR

Dissertation Pathway

BUAD916 Applied Business Research

BUAD920 Internship consisting of 300 hours minimum including 240 hours placement, onshore only.

BUAD917 Dissertation



40 nationalities in the AIS student body



95% student satisfaction

POSTGRADUATE DIPLOMA IN BUSINESS ADMINISTRATION



DOMESTIC FEES (NZD)

\$15 500

INTERNATIONAL FEES (NZD)

\$24 500

LEVEL 8

120 CREDITS

12 MONTHS

The Postgraduate Diploma in Business Administration comprises eight courses. It is ideally suited for busy managers seeking to increase their career skills in a shorter time frame. The ability to plan to complete an MBA degree with six months further study makes this programme an attractive option.

Each student's programme is planned in conjunction with the Director, Business Administration to satisfy academic regulations and reflect the candidate's background, interests and career aspirations.

FOUR COMPULSORY COURSES

- ACCT801 Accounting for Managers
- BUAD801 Decision Support Tools and Techniques
- MGMT801 Management in a Multicultural Environment
- MKTG801 Marketing and Enterprise

FOUR ELECTIVE COURSES

- ECON802 Economics and Global Trade
- FINA802 Financial Intelligence
- FINA903 Financial Risk Management
- MGMT902 Enterprise and Information Systems
- MGMT904 Global Strategy and Leadership
- MKTG802 Strategic Marketing – Brands, Products and Services
- MKTG903 Global Marketing – Future Dynamics
- OPER802 Operations, Quality and Technology
- OPER903 Supply Chain and Project Management
- BUAD915 Exploring Business Research

INTERNSHIP OPTION

An internship option of 8 to 12 weeks (240 hours placement) is also available onshore. This course, BUAD920 is weighted as two taught courses, or 30 credits.

This is also an entry pathway for candidates that don't meet the two years of relevant work experience entry requirement. Candidates taking this option must have a degree or postgraduate qualification in cognate business disciplines.



RICHARD PERILLO

Postgraduate Diploma in Business Administration (PGDBA) – Member of the interpreting team at the NZ Translation Centre International



Former university lecturer Richard Perillo left the Philippines to study at AIS in 2018.

"You cannot go wrong with a top-tier NZQA category educational institution that has a strong, positive reputation for its academic programmes. It is also strategically located in an accessible and peaceful suburb which is conducive for learning."

Richard's AIS lecturers were supportive, highly-qualified experts who promoted critical thinking and cultural inclusion on campus. He now has the confidence to thrive in today's globally competitive market.

“

Lecturers were not only supportive of the students but were all highly qualified and experts in their respective fields.

”

"The importance of having a high-quality education cannot be overemphasised. The best decision is to invest with a proven partner like AIS that delivers success."



**DOWNLOAD THE LATEST
INFORMATION ON OUR MBA
AND PGDBA PROGRAMMES
AND AN ENROLMENT PACK
AT: www.AIS.ac.nz**

About Auckland Institute of Studies



NZQA Category 1 Rated Degrees & Diplomas

Category 1 is the highest accreditation the New Zealand government can give to an education provider which means you can be assured of the quality of programmes at AIS.

Established in 1990, AIS is one of New Zealand's largest independent degree-granting institutions offering a wide range of qualifications.

We are located in central Auckland and operate from the St Helens Campus in Mt Albert. Our flexible trimester system allows students to fast-track their studies and get a head start on their careers. We provide assistance to students on all employment issues during and after their studies – this includes arranging interviews and internships with potential employers.

We ensure that a friendly nurturing environment balances and supports our rigorous and demanding academic programmes. Students at AIS experience expert personalised education – our knowledgeable and approachable teaching faculty value personal contact with students.

We give our students everything needed to succeed and ensure that studying at AIS is a uniquely rewarding experience.

What AIS offers:

- Great value
- Individual focus
- Employment assistance
- Internships
- Fast-track programmes
- Flexible entry dates
- Scholarships and excellence awards
- Cross-credits
- On-site accommodation
- Easy access to transport
- Ample on-site parking

QUALITY EDUCATION
SUPPORTIVE ENVIRONMENT
INDIVIDUAL FOCUS
REAL WORLD SUCCESS

Our Programmes

Postgraduate

- Master of Business Administration
- Master of Information Technology
- Postgraduate Diploma in Business Administration
- Postgraduate Diploma in Information Technology

Graduate

- Graduate Diploma in Business
- Graduate Diploma in Hospitality Management
- Graduate Diploma in Information Technology
- Graduate Diploma in Tourism Management

Undergraduate

- Bachelor of Business
- Bachelor of Hospitality Management
- Bachelor of Information Technology
- Bachelor of Tourism Management
- New Zealand Diploma in Hospitality Management (L5 & 6)
- New Zealand Diploma in Tourism and Travel (L5 & 6)

Certificates

- New Zealand Certificate in Food and Beverage Service (Café Services) (L3)
- Certificate of Proficiency
- Licence Controller Training (LCQ)
- Barista Skills
- Food Safety

English Language

- New Zealand Certificate in English Language (L4 & 5)
- General English - Elementary to Advanced
- IELTS Preparation
- English for Academic Purposes (EAP)

28a Linwood Avenue, Mt Albert, Auckland 1025, NEW ZEALAND

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Fax: (64 9) 815 1802

Email: enquiry@ais.ac.nz

www.ais.ac.nz

v.30.10.20

Qualification	NZQA Level	Duration	2021 Intakes	Entry Requirements	Documents required	Work Options	Outcomes	Pathways	Immigration Benefits**	Fees (NZD)
POSTGRADUATE DIPLOMA IN BUSINESS ADMINISTRATION	Level 8	12 months	30 Jan 22 May 11 Sep	<ul style="list-style-type: none"> • IELTS 6.5 academic (with no band less than 6.0) / TOEFL iBT 79 (with a writing score of 21) / PTE academic score of 58 with no band lower than 50 / NZCEL L5; and • An undergraduate degree, or equivalent professional qualification as approved by the Academic Board of AIS; and • at least two years relevant work experience as approved by the Academic Board of AIS or • hold an undergraduate degree in cognate business disciplines and include the course BUAD920 Internship. 	Application form + postgrad entry form + passport copy + graduation transcripts + employer letters + English test results + one referee form	20hrs per week on student visa + full-time during trimester breaks + 3 years post-study work visa	Work opportunities in entry-level management positions Work opportunities in entry- to middle-level management positions	MBA	50 points + 10 bonus points (Postgraduate) 70 points + 10 bonus points (Postgraduate) + spouse open work visa + subsidised school education for children of spouse Visa holder (not Student Visa holder)	International: \$24,500 Domestic: \$15,500
MASTER OF BUSINESS ADMINISTRATION (MBA)	Level 9	18 months								International: \$36,750 Domestic: \$23,250

**Subject to Immigration New Zealand policy.

1. SPECIAL ADMISSION - Students who do not meet the entry criteria may apply for Special Admission and provide additional information on education, employment and life experience in support of their application.

This publication is subject to change without notice. For the latest version please see our website: www.ais.ac.nz