



**AUCKLAND
INSTITUTE
OF STUDIES
NEW ZEALAND**

Think **New**, Think **Improved**,
Think **Business Studies**

**20
24**

Business Programmes



Bachelor of Business

Domestic Fees (NZD) \$16,392 \$5,464 per year / 120 credits

International Fees (NZD) \$64,752 \$21,584 per year / 120 credits

Level 7 · 360 Credits · 36 Months

The Bachelor of Business (BBus) is a contemporary programme of study for students who wish to pursue a career in business across a diverse range of industries and in one or more of the following disciplines: **Accounting, Marketing, Facilities Management, Procurement and Supply Chain Management, Tourism and Hospitality Management, and Healthcare Management.** The degree is designed to enable students to become problem-solving professionals who can adapt to a fast-changing world and make a meaningful contribution to society, locally and internationally.

The Bachelor of Business consists of **360 credits**, of which a minimum of **75 credits at level 7** is required. Study pathways are available, with a suite of courses recommended for each pathway.

The Bachelor of Business comprises:

12 Compulsory Courses

ACCT510 Accounting Systems and Processes
 BUSS510 Professional Skills
 BUSS511 Culture and Business in Aotearoa New Zealand
 COMP520 Fundamentals of Information Systems and Technology
 ECON510 Principles of Economics
 MATH510 Essentials of Mathematics and Statistics
 MGMT510 Introduction to Management Dynamics
 MKTG510 Fundamentals of Marketing
 BUSS610 The Contemporary Work Environment and Compliance
 BUSS611 Organisational Decision-Making Skills
 FINA610 Business Finance
 BUSS712 Sustainability and Business

+

Choose Elective Courses

Choose a minimum of 120 credits from the elective courses of the study pathways.

Study Pathways

Accounting

LAWS510 Aotearoa New Zealand Business Law
 ACCT610 Financial Accounting
 ACCT611 Management Accounting
 ACCT612 Taxation in Aotearoa New Zealand
 ACCT710 Advanced Financial Accounting
 ACCT711 Advanced Management Accounting
 ACCT712 Auditing

Marketing

MGMT610 Strategic and Operational Management
 MKTG610 Consumer Insights
 MKTG611 Marketing Communications
 MKTG710 Applied Digital Marketing
 MKTG711 Marketing Analytics

Facilities Management

MGMT610 Strategic and Operational Management
 MGMT611 Introduction to Procurement and Supply Chain Management
 MGMT612 Introduction to Facilities Management
 MGMT710 Risk Management
 MGMT712 Advanced Facilities Management

Procurement and Supply Chain Management

MGMT610 Strategic and Operational Management
 MGMT611 Introduction to Procurement and Supply Chain Management
 MGMT612 Introduction to Facilities Management
 MGMT710 Risk Management
 MGMT711 Advanced Procurement and Supply Chain Management

Tourism and Hospitality Management

MGMT610 Strategic and Operational Management
 MGMT613 Tourism and Hospitality Management
 MKTG611 Marketing Communications
 MGMT713 Advanced Tourism and Hospitality Management
 MGMT714 Project Management

Healthcare Management

HEAL610 The Healthcare System in Aotearoa New Zealand
 HEAL611 Introduction to Healthcare Management
 MGMT612 Introduction to Facilities Management
 HEAL710 Healthcare Administration
 HEAL711 Public Health Protection in Aotearoa New Zealand
 MGMT710 Risk Management

+

Choose a Completion Pathway

BUSS711 Contemporary Organisational Improvement
or
 BUSS723 Internship (15 hours a week, over not more than 28 weeks)

FAST-TRACK PATHWAY

2.310 BACHELOR OF BUSINESS
LEVEL 7

VS

2.310 BACHELOR OF BUSINESS
LEVEL 7

REGULAR PATHWAY

14 WKS

ONE YEAR

TWO YEARS

THREE YEARS

By taking on a more intensive study schedule, students can choose to fast-track their studies and shorten their study period by up to two trimesters.





Graduate Diploma in Business
Domestic Fees (NZD) \$6,008
International Fees (NZD) \$21,584
Level 7 · 120 Credits · 12 Months

Become A Professionally Qualified Accountant

The Bachelor of Business is accredited by CPA Australia and Chartered Accountants Australia and New Zealand (CAANZ). Students who wish to obtain CPA Australia/CAANZ membership must choose the courses recommended for the Accounting study pathway.



The programme was focused on hands-on learning, and I had passionate tutors, who constantly encouraged me to learn and experiment through alternate modes of learning and exploration.



Agnivesh Nomula
GDBus Alumni



The Graduate Diploma in Business consists of:

Compulsory course:

BUSS611 Organisational Decision-Making Skills

One of the following:

BUSS711 Contemporary Organisational Improvement

or

BUSS723 Internship (15 hours a week, over not more than 28 weeks)

Elective courses

Choose a minimum of 30 credits from Business or Information Technology Level 7 courses

and

Choose a 15-credit elective course from Business or Information Technology Level 5, 6 or 7 courses

Note: Students who have not completed previous qualifications in New Zealand must select **BUSS511 Culture and Business in Aotearoa New Zealand**.

Cross-credits are not available in the GDBus. Students with prior studies in a subject will be given the opportunity to broaden their knowledge base by taking other courses at the appropriate level.

Agnivesh Nomula

GDBus Alumni ~ currently Business Manager for Link2 Recruitment (NZ) Ltd

Agnivesh pursued a Graduate Diploma in Business at AIS in 2017-18 and is now employed as a Business Manager at Link2 Recruitment (NZ) Ltd.

"The strategic planning and organisational management skills acquired at AIS have significantly fueled my career.

Coming from a city in India, the allure of Auckland and the hands-on learning approach at AIS drew me in.

Passionate tutors encouraged me to explore diverse modes of learning and experimentation, shaping my approach to professional development. The broad field of business continually captivates me, from strategy development to financial management and marketing insights. This transformative journey at AIS opened doors to endless possibilities. It's a full circle, as I now recruit students for enticing roles, transitioning from student to recruiter," says Agnivesh.

Download the latest information on our Business Programmes and an enrolment pack at: www.ais.ac.nz

*Not all courses for the BBus and GDBus are offered every trimester and are subject to minimum enrolment numbers.



NZQA Category 1 Rated Degrees & Diplomas

About Auckland Institute of Studies

Category 1 is the highest accreditation the New Zealand government can give to an education provider which means you can be assured of the quality of programmes at AIS.

Established in 1990, AIS is one of New Zealand's leading independent degree-granting institutions offering a wide range of qualifications.

We are located in central Auckland and operate from the St Helens Campus in Mt Albert. Our flexible trimester system allows students to fast-track their studies and get a head start on their careers. We provide assistance to students on all employment issues during and after their studies – this includes supporting job search and internships with potential employers.

We ensure that a friendly nurturing environment balances and supports our rigorous and demanding academic programmes. Students at AIS experience expert personalised education – our knowledgeable and approachable teaching faculty value personal contact with students.

We give our students everything needed to succeed and ensure that studying at AIS is a uniquely rewarding experience.

What AIS offers:

- Great value
- Individual focus
- Employment assistance
- Internships
- Fast-track programmes
- Flexible entry dates
- Scholarships and excellence awards
- Cross-credits
- On-site accommodation
- Easy access to transport
- Ample on-site parking

Quality Education

Supportive Environment

Individual Focus

Real World Success

Our Programmes

Postgraduate

- Master of Business Administration
- Master of Information Technology
- Postgraduate Diploma in Business Administration
- Postgraduate Diploma in Information Technology
- Postgraduate Certificate in Business Administration (O/O)

Graduate

- Graduate Diploma in Business
- Graduate Diploma in Information Technology

Undergraduate

- Bachelor of Business
- Bachelor of Information Technology
- New Zealand Diploma in Hospitality Management (L5)
- New Zealand Diploma in Tourism and Travel (L5)
- New Zealand Diploma in Information Technology Technical Support (L5)

Certificates

- Certificate of Proficiency

English Language

- New Zealand Certificate in English Language (L4 & 5) (O/O)
- General English - Beginner to Advanced
- IELTS Preparation
- English for Academic Purposes (EAP)

(O/O) - also offered Online-Offshore

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AIS (0800 788 392) | Telephone: (64 9) 815 1717
Email: enquiry@ais.ac.nz

Qualification	NZQA Level	Duration	2024 Intakes	Entry Requirements	Docs Req	Work Options	Outcomes	Pathways	Immigration Benefits*	Fees (NZD)
Bachelor of Business (BBus)	Level 7	3 years (7.9 trimesters)	30 Jan 20 May 9 Sep	<ul style="list-style-type: none"> • A minimum of 14 NCEA credits in each of 3 subjects at Level 3, and a minimum of 14 numeracy credits at Level 1 or higher, and a minimum of 8 literacy credits at Level 2 or higher; or • Successfully undertaken tertiary study; or • Equivalent overseas qualification; and • IELTS 6.0 academic (with no band less than 5.5) / TOEFL iBT 60 (with a writing score of 18) / PTOE academic score of 50 with no band lower than 42 / NZCEL (Academic) L4; and • 17 years and over 	<ul style="list-style-type: none"> • Application form • passport copy • graduation transcripts • English test results 	<ul style="list-style-type: none"> • 20hrs per week on student visa + full-time during trimester breaks • + post-study work visa (duration of study in NZ) 	<ul style="list-style-type: none"> • Work opportunities in accounting, marketing, facilities management, procurement and supply chain management, healthcare management, tourism and hospitality 	<ul style="list-style-type: none"> • Graduate Diploma in Information Technology or MBA/PGDBA 	3 points	<ul style="list-style-type: none"> • International: \$21,584 (per year / 120 credits) • Domestic: \$5,464 (per year / 120 credits)
Graduate Diploma in Business (GDBus)	Level 7	1 year (3 trimesters)	30 Jan 20 May 9 Sep	<ul style="list-style-type: none"> • Bachelor degree at least equivalent to New Zealand pass standard; and • IELTS 6.0 academic (with no band less than 5.5) / TOEFL iBT 60 (with a writing score of 18) / PTOE academic score of 50 with no band lower than 42 / NZCEL (Academic) L4 • Candidates without a Bachelor degree but with an appropriate mix of a lesser qualification and work experience may be approved for special admission by the Academic Board 	<ul style="list-style-type: none"> • Application form • passport copy • graduation transcripts • English test results 	<ul style="list-style-type: none"> • 20hrs per week on student visa + full-time during trimester breaks 	<ul style="list-style-type: none"> • Work opportunities in accounting, marketing, facilities management, procurement and supply chain management, healthcare management, tourism and hospitality 	<ul style="list-style-type: none"> • MBA/PGDBA or Postgraduate Diploma/Masters degrees at other universities 		<ul style="list-style-type: none"> • International: \$21,584 • Domestic: \$6,008

*subject to Immigration New Zealand policy.

1. SPECIAL ADMISSION - Students who do not meet the entry criteria may apply for Special Admission and provide additional information on employment and the experience in support of their application.

Offering of programmes and courses is subject to minimum enrolment numbers. This publication is subject to change without notice. For the latest version please see our website: www.ais.ac.nz