



**AUCKLAND
INSTITUTE
OF STUDIES
NEW ZEALAND**

TOURISM MANAGEMENT

Auckland is a hub for tourism in the Asia-Pacific region, and the city continues to attract increasing numbers of tourists because of New Zealand's favourable reputation as an ideal tourist destination. The tourism sector all over New Zealand continues to grow, and **WITH THAT GROWTH, THERE IS HIGH DEMAND FOR TRAINED AND QUALIFIED INDUSTRY EMPLOYEES.**

Tourism Management qualifications at AIS are highly sought after and well regarded by employers throughout the country. The study options available can accommodate you whether you are just starting out, need some upskilling if you're already employed, or are at the point where you need further qualifications for a management level role.

There are several programmes available, each enabling you to gain a firm grasp of the principles of management and their application in a tourism industry context both in the domestic and international sectors.

A Tourism Management qualification from AIS will help broaden your career options or prepare you for higher qualifications in New Zealand and overseas.



2018

UNDERGRADUATE PROGRAMMES

3.150 NEW ZEALAND DIPLOMA IN TOURISM AND TRAVEL (LEVEL 5)

A one-year qualification for students wanting to enter the work force in front-line positions as soon as possible. The diploma provides the basis for further study as part of a career development plan.

- 3.119 Principles of Tourism
- 3.120 Tourism in New Zealand
- 3.122 Tourism in Pacific Island States
- 3.123 Introduction to Tourism and Hospitality Marketing and Communications
- 3.124 Tourism and Hospitality Business Information Systems
- 3.125 Managing the Visitor Experience
- 5.105 Accounting and Finance for Hospitality and Tourism



35 nationalities represented in the AIS student body



3.250 NEW ZEALAND DIPLOMA IN TOURISM AND TRAVEL (LEVEL 6)

A one-year, intermediate-level qualification for students seeking to gain a firm grasp of the principles of management and their application in a tourism industry context.

- 3.222 Tourism and Hospitality Management
- 3.225 Asia-Pacific Tourism
- 3.227 Sustainable Tourism
- 3.228 Integrated Marketing Communications
- 3.229 Gastronomic Tourism
- 5.204 Hospitality and Tourism Strategic Management
- 5.206 Financial Management for Hospitality and Tourism

STUDY IN NEW ZEALAND; THE ADVENTURE CAPITOL OF THE WORLD



PATRICIA FINAU

BACHELOR OF TOURISM MANAGEMENT

Since completing her Bachelor of Tourism Management (BTM) at AIS in 2016, Patricia has worked as a financial and customer service coordinator at Auckland-based Silver Chef Limited.

Patricia's story starts in the Kingdom of Tonga where she had a passion for tourism and hospitality - studying it extensively during high school and her higher education. Patricia loved being able to meet and greet new people, all the while knowing that this was her destined career path.

AIS has strong relationships with the Tongan community, providing a platform for many students to transition to New Zealand to study a degree. More than 200 Tongan students have graduated from AIS during the last two decades. Patricia is another example of this, getting the opportunity to fly south and pursue the BTM here in Auckland.

For Patricia, the chance to build a career in New Zealand helped her transition to AIS smoothly.

"When I found out more about AIS, it was exactly what I'd dreamt about. It was never an easy choice to leave home by myself. To say the least, it was daunting, but AIS made it much less overwhelming."

As being away from home was hard, Patricia found solace in the cultural diversity of AIS and the supportive environment created by both staff

and students.

"My lecturers have been knowledgeable, accessible, and approachable throughout my journey at AIS. The AIS staff have really gone out of their way to provide individual focus and help my transition to real-world success."

Due to the ease of communication with my lecturers, there was always a lot to learn, not only in the lecture rooms but also in my surroundings."

Patricia's current employer Silver Chef Ltd specialises in funding in the tourism and hospitality industry including restaurants, cafes, bars, hotels and motels. Her role there offers significant scope over important areas of the business and is making the most of her flourishing career in New Zealand.

Patricia credits her success to the supportive environment and dedicated staff at AIS.

"All in all, I made the right choice in becoming a part of the AIS family. This is due to the great support of amazing staff whose number one priority was for me to achieve success in both my education and career."

Patricia highly recommends the Bachelor of Tourism Management as an entry point into the growing tourism and hospitality sectors. Although the three-year, 21-course programme is challenging for students, Patricia said that this has only helped her gain the knowledge she needs to be successful moving forward.

"Difficult roads often lead to beautiful destinations," she said.



Her full-time position at Silver Chef Ltd is also providing all the necessary skills and experience that Patricia requires for her bright future - underpinned by her time at AIS.

"AIS has given me such a great opportunity to grow so much over the past few years, and I am looking forward to greater opportunities in the near future," she concluded.



DR SEMISI TAUMOEPEAU

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Hospitality and Tourism
Management Programmes

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Download all the latest information on our TM
programmes and an enrolment pack at:
www.AIS.ac.nz

GRADUATE DIPLOMA

3.300 BACHELOR OF TOURISM MANAGEMENT

Designed to meet the needs of students seeking positions of responsibility in the growing domestic and international tourism sectors. Students will gain an in-depth knowledge of a range of tourism topics, and a strong foundation in the key aspects of management, marketing and economics, to prepare them for managerial roles in the tourism industry or to continue on to higher qualifications in New Zealand and overseas.

14 courses from Level 5 and Level 6 Tourism and Travel programmes plus:*

- 3.317 Tourism Policy Planning and Development
- one of
 - 3.310 Applied Tourism Management Project
 - 3.336 Research Project
- two Stage 3 elective courses selected from
 - 3.311 Events Management
 - 3.313 Entrepreneurship and Small Business for Tourism and Hospitality
 - 3.314 Travel and Air Transport Management
 - 3.315 Tourism and Hospitality Consumer Behaviour
 - 3.316 Ecotourism Management
- and three elective courses, including at least one at Stage 3, selected from Tourism Management, Hospitality Management or Business programmes. (Electives include 3.301 Tourism Industry Practice).

AIS GRADUATES OF TOURISM MANAGEMENT PROGRAMMES ARE NOW:

- Travel Sales Consultant - World Travel
- Tourism Operations Manager - New Zealand Grand Tours
- Tour Guide - MYDO
- Data Base Consultant - Helloworld Ltd
- Front Office - Grand Mercure Hotel, Wanaka
- Tour Consultant - Eco Travels
- Manager - Budget Travellers Hotel
- Flight Supervisor - LSG Sky Chef
- Guest Service Agent - Holiday Inn
- On Board Service Crew - Fullers NZ



3.400 GRADUATE DIPLOMA IN TOURISM MANAGEMENT

The Graduate Diploma in Tourism Management (GDTM) is designed for graduates with a bachelor's degree or similar qualification in a discipline other than tourism management, who wish to broaden their career options.*

- 3.119 Principles of Tourism
- 3.222 Tourism and Hospitality Management
- 3.317 Tourism Policy Planning and Development
- One Stage 2 and three Stage 3 elective courses selected from Tourism Management or Hospitality Management.

3.398 Tourism Internship may be taken in place of two Stage 3 elective courses and comprises an internship of 20 hours per week over 12 weeks (240 hours minimum), subject to NZQA approval.

Note: Cross-credits are not available in the GDTM. Students with prior studies in a subject will be given the opportunity to broaden their knowledge base by taking other courses at the appropriate level.

Two campuses situated on more than

40,000m²

of park-like grounds



* Not all courses for the BTM and GDTM are offered every semester.

About Auckland Institute of Studies



Category 1 is the highest accreditation the New Zealand government can give to an education provider which means you can be assured of the quality of programmes at AIS.

Established in 1990, AIS is one of New Zealand's largest independent degree-granting institutions offering a wide range of qualifications.

We are located in central Auckland and operate from two campuses – St Helens and Asquith. Our flexible three-semester system allows students to fast-track their studies and to get a head start on their careers. We provide assistance to students on all employment issues during and after their studies – this includes arranging interviews and internships with potential employers.

We ensure that a friendly nurturing environment balances and supports our rigorous and demanding academic programmes. Students at AIS experience expert personalised education – our knowledgeable and approachable teaching faculty value personal contact with students.

We give our students everything needed to succeed and ensure that studying at AIS is a uniquely rewarding experience.

What AIS offers:

- Great value
- Individual focus
- Employment assistance
- Internships
- Fast-track programmes
- Flexible entry dates
- Scholarships and excellence awards
- Cross-credits
- On-site accommodation
- Easy access to transport
- Ample on-site parking

Our Programmes

Graduate

- Graduate Diploma in Business
- Graduate Diploma in Tourism Management
- Graduate Diploma in Hospitality Management
- Graduate Diploma in Information Technology

Undergraduate

- Bachelor of Business
- Bachelor of Hospitality Management
- Bachelor of Information Technology
- Bachelor of Tourism Management
- New Zealand Diploma in Hospitality Management (L5 & 6)
- New Zealand Diploma in Tourism and Travel (L5 & 6)

Postgraduate

- Master of Business Administration
- Postgraduate Diploma in Business Administration
- Postgraduate Diploma in Information Technology

Certificates

- TESOL
- Food and Beverage Service (Café Services) (L3)
- Licence Controller Training (LCQ)
- Barista Skills
- Food Safety

English Language

- General English - Beginners to Advanced
- IELTS Preparation
- English for Academic Purposes I (EAPI)
- English for Academic Purposes II (EAPII)

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Qualification	NZQA Level	Duration	2018 Intakes	Entry Requirements	Docs Req	Work Options	Outcomes	Pathways	Immigration Benefits*	Fees (NZD)
NEW ZEALAND DIPLOMA IN TOURISM AND TRAVEL	Level 5	1 year (3 semesters)	30 Jan	<ul style="list-style-type: none"> • A minimum of 14 NCEA numeracy credits at Level 1 or higher and 50 credits at Level 2 or above with at least 12 credits in each of 3 subjects, including a minimum of 8 literacy credits at Level 2 or higher; or • Tertiary study; or • Successful completion of a Level 3 or Level 4 qualification in tourism and travel • Equivalent overseas qualification; and • IELTS 6.0 with no band below 5.5 / TOEFL IBT 60 (with a writing score of 18) / Pearson 50 / TEP 52 with no band below 12 (approved countries only); and • 17 years and over 	<ul style="list-style-type: none"> • Application Form • passport copy • school final transcripts • English test results 	<ul style="list-style-type: none"> • 20hrs per week on student visa + full-time during semester breaks 	<ul style="list-style-type: none"> • Work opportunities in NZ's largest industry - entry-level positions in tourist offices, travel agencies, heritage sites, customer service 	<ul style="list-style-type: none"> • Bachelor of Tourism Management 	40 points	<ul style="list-style-type: none"> • International: \$17,920 (per 7 courses) • Domestic: \$5,040 (per 7 courses)
			10 Sep							
BACHELOR OF TOURISM MANAGEMENT	Level 7	3 years (7-9 semesters)	30 Jan	<ul style="list-style-type: none"> • Successful completion of the New Zealand Diploma in Tourism and Travel (Level 5), or equivalent New Zealand qualification; or • Equivalent overseas qualification; or • Demonstrate equivalent knowledge and skills; and • IELTS 6.0 with no band below 5.5 / TOEFL IBT 60 (with a writing score of 18) / Pearson 50 / TEP 52 with no band below 12 (approved countries only); and • 17 years and over 	<ul style="list-style-type: none"> • Application Form • passport copy • school final transcripts • English test results 	<ul style="list-style-type: none"> • 20hrs per week on student visa + full-time during semester breaks + 12 mths post-study work visa 	<ul style="list-style-type: none"> • Work opportunities in NZ's largest industry - management positions in tourist offices, travel agencies, transport companies, resorts and hospitality activities 	<ul style="list-style-type: none"> • Graduate Diploma in Business or Information Technology or • Hospitality Management or Postgraduate Diploma/Masters at AUT 	50 points + 10 bonus points for degree	<ul style="list-style-type: none"> • International: \$17,920 (per 7 courses) • Domestic: \$5,040 (per 7 courses)
			21 May 10 Sep							
GRADUATE DIPLOMA IN TOURISM MANAGEMENT	Level 7	1 year (3 semesters)	30 Jan	<ul style="list-style-type: none"> • Bachelor degree (at least equivalent to New Zealand pass standard); and • IELTS 6.0 with no band below 5.5 / TOEFL IBT 60 (with a writing score of 18) / Pearson 50 / TEP 52 with no band below 12 (approved countries only) • Candidates without a Bachelor degree but with an appropriate mix of a lesser qualification and work experience may be approved for special admission by the Academic Board 	<ul style="list-style-type: none"> • Application Form • passport copy • graduation transcripts • English test results 	<ul style="list-style-type: none"> • 20hrs per week on student visa + full-time during semester breaks + 12 mths post-study work visa 	<ul style="list-style-type: none"> • Work opportunities in NZ's largest industry - management positions in tourist offices, travel agencies, transport companies, resorts and hospitality activities 	<ul style="list-style-type: none"> • Postgraduate Diploma/Masters at AUT 	50 points	<ul style="list-style-type: none"> • International: \$18,920 • Domestic: \$5,635
			21 May 10 Sep							

*Subject to Immigration New Zealand policy. Bachelor degree (level 7) bonus points require a minimum of two years full time study in NZ. **For Level 6 qualification students to apply for post-study work visa, they must have studied for at least 60 weeks in NZ, or two qualifications at levels four to six on the NZQF provided each programme of study has involved at least 30 weeks study in NZ (60 weeks in total) and the final qualification is at a higher level. | SPECIAL ADMISSION - students who do not meet the entry criteria may apply for Special Admission and provide additional information on employment and life experience in support of their application. | TEP - Students without IELTS, TOEFL, Cambridge, Pearson or other approved bridging programme may sit the AIS Test of English Proficiency (TEP) to confirm their English level for entry to programmes (approved countries only).

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